

Puluche Album Review Rubric ©

| <u>Artist:</u> | | <u>Album Title:</u> | | | |
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| <u>Categories</u> | <u>Criteria</u> | | | | <u>Rating</u> |
| | 4 - Exemplary | 3 - Proficient | 2 - Developing | 1 - Underdeveloped | |
| <u>Compositions</u> | Every song is quality and has a distinctive appeal of its own. Tracks have a perfect flow and continuity that enhance the album's overall appeal. | Many quality songs with distinctive appeal. Tracks have a good flow and continuity that enhance the album's overall appeal. | Some quality songs with distinctive appeal but not sustained. Track flow and continuity have little effect on album's overall appeal. | Few to no quality songs lacking any distinctive appeal. Track flow and continuity have little/poor effect on album's overall appeal. | |
| <u>Breaking Ground</u> | Has impressive elements of high creativity and is experimentally innovative. Developing own signature sound. Shows extreme growth and/or potential as a substantial and influential artist. | Features elements of creativity and uniqueness. Shows growth and/or potential as a developing and influential artist. | Has very few moments of creativity and uniqueness. Shows little growth and/or some potential as a developing artist. Displays some stagnation or notable regression as an established artist. | Has no creativity and uniqueness. Shows no growth and/or little potential as a developing or established artist. | |
| <u>Engagement</u> | Music has a transcending quality with numerous songs that grab the listener on respective emotional/social levels. Many songs have an addictive effect and memorable quality. | Music has transcending qualities with some songs that grab the listener on respective emotional/social levels. Some songs have an addictive effect and memorable quality. | Music has some transcending qualities with few songs that appeal on respective emotional/social levels, as well as having any addictive or memorable qualities. | Music has minimal transcending qualities and few to no songs that appeal on respective emotional/social levels. No positive memorable qualities. | |
| <u>Lyrics</u> | Has a strong lyrical voice with multiple thought-provoking messages with clear and/or possible meanings and depth. | Has notable lyrical voice with some thought-provoking messages and/or possible meanings and depth. | Has limited lyrical voice with few-to-no thought-provoking messages, meanings and depth. | Has a weak lyrical voice with no thought-provoking messages or meanings and seriously lacks any depth. | |
| <u>Production</u> | Masterful sound quality with noticeable studio techniques employed that demand headphone inquiry. Vision flawlessly executed. Overall packaging and artwork effectively compliments and enhances album enjoyment. | Very good sound quality with some noticeable studio techniques that demand headphone inquiry. Vision is acceptable. Overall packaging and artwork compliments album enjoyment. | Inconsistent sound quality with questionable studio techniques employed. Vision is questionable. Overall packaging and artwork fails to compliment album. | Questionable to poor sound quality. Lacks vision. Overall packaging and artwork fails to compliment album. | |

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| <u>Comments</u> | | |
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| <u>Commendations</u> | | |
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| <u>Next Steps</u> | | |
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| <u>Reviewer</u> | | |